



## #ParentCampChat Guest Invitation

We are excited to have you as a guest for #ParentCampChat. This chat began on June 19, 2019 and has been growing steadily every week!

You do not need to be a Twitter expert to be a guest on our chat. We have provided some tips to help make it as smooth and pleasant experience as possible. And ALWAYS feel free to reach out to Laura or myself if you have ANY questions or need a quick Twitter tutorial.

The chat is held everyone **Wednesday** night starting at **9:30 pm ET/6:30 pm PT**. There is no video, so you can do it from the comfort of pjs if you wish! The chat is scheduled for 30 minutes, but sometimes participants stick around longer if the conversation is still flowing.

Participants in the chat are parents, guardians, educators, administrators, organizations, community members, really anyone who is interested in the topic. Some people just watch the conversation until they are comfortable and some are very engaging. Both ways are perfectly fine.

Please visit the calendar page on our website, <https://www.parentcamp.org/calendar/> to select a date that is open. You will be able to tell if a date is taken in that there will be the guest or topic listed next to the words ParentCampChat. Then **at least seven (7) days** prior to your chat date, we will need the following information for promotion of the chat (really the sooner, the better, we like to preschedule as much in advance as possible):

1. Your name
2. Your organization
3. Website (if applicable)
4. The topic
5. One paragraph introduction
6. Headshot photo
7. Your & Your organization's Twitter handle (@)
8. Two open ended questions which you would like the participants to answer
9. A video introduction if you choose to do so. If you visit our YouTube Channel, one week our discussion revolved around refugees and our guest recorded her story prior to the chat. It was very helpful to put the conversation in perspective.

We will send you a calendar invite for the Twitter chat date which you have selected and also reminders of the items which we need for promotion of the chat.

We will take care of the graphics and promotion of the chat. We will tag you and your organization (if you wish) for you to share. The chat information will also go out through our newsletter.





The typical flow of the chat is as follows:

1. 9:30 pm ET – A welcome graphic asking participants to introduce themselves and tag someone to join the chat
2. 9:36 pm ET – The first question will appear. In Twitter chats, responses to questions take the format of A1: (Answer, question 1), etc. **All new tweets, replies, replies with comments should always include #ParentCampChat or other participants will not see your tweets. (This is VERY important!)**
3. 9:48 pm ET – The second question will appear
4. 10:00 pm ET – The thank you slide along with reminders of participants to follow each other to grown their PLN (Professional Learning Network) and to sign-up for our newsletter.

Since the questions are prescheduled by us, feel free to preschedule your answers using a tool such as Buffer or TweetDeck. Some guest find that helpful so that they can respond to participants rather than concentrating on their own answers.

We have found it helpful to run Twitter on two devices. One in which you use the search feature for #ParentCampChat to watch the conversation as it unfolds. Make sure you select Latest Tweets since the search will default to Top Tweets. The other device we use for composing our own tweets and responding to participants. The use of two devices is completely up to you and it works perfectly fine to use just one device also.

After the chat, we will send a recap of the chat out through our newsletter along with a link to a Wakelet of the chat. A Wakelet is a listing of all of the tweets during the chat.

Thank you for taking time out of your busy schedule to be a guest on our chat. We and our participants very much appreciate it! We promise you will have fun and it will be the fastest 30 minutes of your week!

Sincerely,

Julia D. Pile  
President  
Email: [julie@parentcamp.org](mailto:julie@parentcamp.org)  
Mobile: 859-466-7769  
Voxer: @juliepile  
Twitter: @juliepile

Laura Gilchrist  
Vice President  
E-mail: [laura@parentcamp.org](mailto:laura@parentcamp.org)  
Mobile: 816-835-9595  
Voxer: @lauragilchrist4  
Twitter: @lauragilchrist4

